

vegetables and cereals, fresh and processed

**POMODORO S. MARZANO
DELL'AGRO SARNESE-NOCERINO PDO**



PRODUCT

The Protected Denomination of Origin Pomodoro S.Marzano of the Agro Sarnese-Nocerino is reserved to the peeled tomato (whole or threaded fruits);

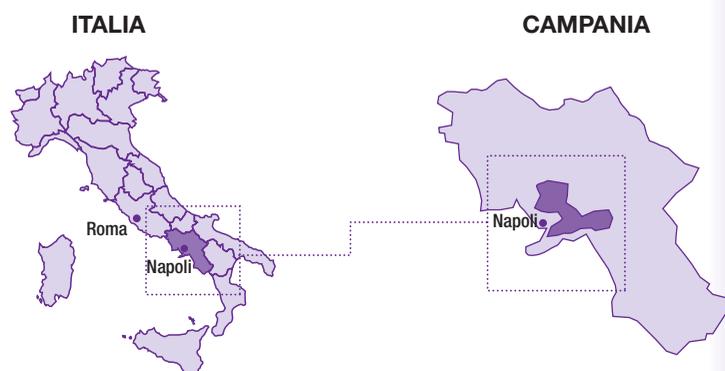
appearance: fruit prevalently at two lobes, shape is typically lengthened parallelepiped with 60 to 80 mm length calculated from the peduncle join to the stalk-scar; lack of peduncle; easy detachment of the cuticle; reduced presence of placentary empty spaces;

colour: red, typical of the variety;

season: the harvest has to be carried out during the month of July and exclusively by hand, in graduated system, when the tomatoes reach the complete maturing, and this happens on several occasions.

PRODUCTION ZONE

The Pomodoro S.Marzano of the Agro Sarnese-Nocerino DOP has to be produced by agricultural farms and transformed by industrial firms: in province of Salerno inside the territory of the Communes of S. Marzano, Scafati, S. Valentino Torio and in part of Communes of Baronissi, Fisciano, Mercato S. Severino, Siano, Castel S. Giorgio, Roccapiemonte, Nocera Superiore, Nocera Inferiore, Sarno, Pagani, S. Egidio Monte Albino and Angri; in province of Avellino in part of the Communes of Montoro Superiore and Montoro Inferiore; in province of Naples in the whole territory of Boscoreale, Poggioreale, Pompei, S. Antonio Abate, S. Maria La Carità, Striano and in part of the Communes of Gragnano, Castellammare and in areas delimited by other communes.



DENOMINATION MARK



The logo consists of a graphic style circle at simple and curvilinear outline, so that the images are of easy communication. Colours are primary and strong: red of the tomato, green of the leaves and white which surrounds the logo remind the colours of the national flag and are in foreground. Besides shades of brown are added for the stylized outline of the Vesuvio, up to reach a deep yellow in order to give brilliance to the whole image; finally, from the lower towards the upper part, the blue which theorizes the embrace of sea to the whole territory. The "Pomodoro S. Marzano dell'Agro Sarnese-Nocerino DOP" inscription has been placed around the first circle using green colours on white background. In the centre of the first circle, in foreground, there is the image of the classic bunch of San Marzano tomatoes.

NORMATIVE REFERENCES



Acknowledgement of Denomination: Reg. CE n. 1263 dtd 1.7.1996 (issued on GUCE (OJEC)L. 163 dtd 2.7.1996)
 Acknowledgement: D.M. 04.12.2003 (G.U. n. 293 dtd 18.12.2003) - renewal D.M. 04.12.2006 (G.U. n. 5 dtd 8.1.2007)

CONTACTS



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